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Emami Agrotech Limited,
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Kolkata - 700 107, West Bengal
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SECRET OF BAKING LIES IN



Himani

BakeMagic

The Indian Bakery Industry is one of the largest processed foods industry in the country with more than 3 billion tonnes of goods being produced annually. The consumption of bakery products is on the rise and the industry is projected to grow at 20% - 25% per annum for the next 5 years.

In 2014, Emami Agrotech introduced a range of specialised products suitable to make a variety of products Puffs, Kharis, Biscuits, Cookies, Cakes, Creams etc. After the success of Baker Magic Gold in 2015 enabling our customers to make better quality products. Our products are of great value and are well accepted by Bakers. All our products are manufactured using the best quality ingredients in our state of the art plant in Krishnapatnam.



Our Product Range

ALL
PURPOSE



Category	Vanaspati
Brand Name	Himani Bakemagic Vanaspati
Pack Size	15 Kg
Packing Material	BIB in Corrugated Boxes
Ingredients	Til Oil, Palm Oil and its fractions, Vitamin A, Vitamin D

Nutritional Facts per 100g (approximate)	
Energy	900 k cal
Protein	0 g
Carbohydrate - of which Sugar	0 g 0 g
Fat	100 g
Vitamin A	2500 IU
Vitamin D	200 IU
Shelf Life	Best Before Six Months from Packaging
Storage Conditions	Store Below 30 deg C
Application	For Multipurpose products
Total trans content	2g
Total Saturated fat content	75g





FOR ALL
BAKERY
PURPOSE



BakeMagic Vanaspati is the best option for any baking requirement. Biscuits, Puffs, Cookies can all be made using the BakeMagic, Which is trans-fat free, for the health conscious consumers. The Vanaspati provides a perfect textures and crispness, while keeping the baked goods fresh.

- Best for Puffs, Biscuits & Cookies
- Gives perfect textures & crispiness
- Stable at all temperatures
- Keeps fresh for long.



CAKES, COOKIES & CREAMS

AERATED



Category	Bakery Shortening
Brand Name	HIMANI BAKEMAGIC AERATED SHORTENING
Pack Size	15 L At 45 Deg.C
Packing Material	BIB in Corrugated Boxes
Ingredients	Palm Kernel Oil, Til Oil, Hydrogenated palm Oil, Vitamin A, Vitamin D, Nitrogen.
Nutritional Facts per 100g (approximate)	
Energy	900 k cal
Protein	0 g
Carbohydrate - of which	0 g
Sugar	0 g
Fat	100 g
Vitamin A	2500 IU
Vitamin D	200 IU
Shelf Life	Best Before six Months from Packaging
Storage Conditions	Store Below 30 deg C
Application	For Cakes & Creams, Popular And Crispy Cookies
Total Trans content	5g
Total saturated fat content	75g





CAKES, COOKIES & CREAMS

AERATED



Cakes are one of the quintessential products for a bakery and should only be prepared with the best ingredients. BakeMagic Vanaspati guarantees any cake made using it is soft, delicious and voluminous. Another feature of using the BakeMagic Vanaspati is the long lasting freshness and great colour it provides to the goods.

- Light & easy spreadability
- Makes soft & Voluminous cakes
- Long Lasting colour & freshness
- Leaves good after taste





PUFFS & KHARIS



Category	Vanaspati
Brand Name	Himani Bakemagic Vanaspati
Pack Size	15 Kg
Packing Material	BIB in Corrugated Boxes
Ingredients	Til Oil, Hydrogenated Palm Oil, Palm oil and its fractions, Vitamin A Vitamin D, Anti Oxidant-E319
Nutritional Facts per 100g (approximate)	
Energy	900 k Cal
Protein	0 g
Carbohydrate	0 g
- of which Sugar	0 g
Fat	100 g
Vitamin A	2500 IU
Vitamin D	200 IU
Shelf Life	Best Before Six Months from Packaging
Storage Conditions	Store Below 30 deg C
Application	For Puffs and Kharis
Total trans-fat content	5g





PUFFS & KHARIS



Khari biscuits, an old treat from the yesteryears, features the wonderful taste of dalda which is replicated by BakerMagic's Vanaspati. Goods made using BakeMagic allow for a high rise and crispness, with a rich golden brown colour.

- Spreads easily between the dough
- Imparts high rise & crispiness
- Gives perfect golden brown colour
- Great mouth feel



BISCUITS & COOKIES



Category	Vanaspati
Brand Name	Himani Bakemagic Vanaspati
Pack Size	15 Kg
Packing Material	BIB in Corrugated Boxes
Ingredients	Til Oil, Palm Oil and its fractions, Vitamin A, Vitamin D, Anti Oxidant-E319
Nutritional Facts per 100g (approximate)	
Energy	900 k cal
Protein	0 g
Carbohydrate - of which Sugar	0 g
Fat	100 g
Vitamin A	2500 IU
Vitamin D	200 IU
Shelf Life	Best Before Six Months from Packaging
Storage Conditions	Store Below 30 deg C
Application	For Soft And Tasty Breads, cookies
Total trans content	2g
Total Saturated fat content	75g





BISCUITS & COOKIES



The perfect option to get the crunchiest and lightest biscuits. The BakeMagic Vanaspati ensures excellent binding with the dough prepared and a good spread ratio in baking needs. Biscuits and cookies prepared using BakeMagic are incredibly crunchy and light on the outside, while they are soft enough on the inside.

- Excellent binding with dough
- Gives good spread ratio
- Imparts excellent crunch
- Great melt-in-mouth feel





CAKES

MARGARINE



Category	Vanaspati
Brand Name	Himani Bakemagic Vanaspati
Pack Size	15 Kg
Packing Material	BIB in Corrugated Boxes
Ingredients	Til Oil, Emulsifiers, Water, Anti Oxidant, Vitamin A, Salt, Vitamin A and Vitamin D

Nutritional Facts per 100g (approximate)	
Energy	765 k cal
Protein	0 g
Carbohydrate - of which Sugar	0 g
Fat	85 g
Vitamin A	2500 IU
Vitamin D	200 IU
Shelf Life	Best Before Six Months from Packaging
Storage Conditions	Store Below 30 deg C
Application	For Soft And Tasty Breads, cookies
Total trans content	5g
Total Saturated fat content	65g





PUFFS

MARGARINE



Category	Vanaspati
Brand Name	Himani Bakemagic Vanaspati
Pack Size	15 Kg
Packing Material	BIB in Corrugated Boxes
Ingredients	Til Oil, Emulsifiers, Water, Anti Oxidant, Vitamin A, Salt, Vitamin A and Vitamin D

Nutritional Facts per 100g (approximate)	
Energy	765 k cal
Protein	0 g
Carbohydrate	0 g
- of which Sugar	0 g
Fat	85 g
Vitamin A	2500 IU
Vitamin D	200 IU
Shelf Life	Best Before Six Months from Packaging
Storage Conditions	Store Below 30 deg C
Application	For Soft And Tasty Breads, cookies
Total trans content	5g
Total Saturated fat content	65g

