## Emami Agrotech Aims ₹5,000-crore Business from Edible Oil Brand in 3-5 yrs

NEW DELHI: Emami Agrotech on Tuesday announced the relaunch of its edible oil brand Healthy & Tasty and aims ₹5,000-crore business from it in the next 3-5 years. As a part of this relaunch, the company has introduced four new variants – Mustard, Soyabean, Sunflower and Rice Bran, said a statement from Emami Agrotech. Besides, it has also roped in actress Katrina Kaif as its brand ambassador. – PTI

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